

# Digital strategy and transformation services



## Benefits

- Defined transformation path to digital outcomes
- Increased stakeholder alignment
- Improved process efficiencies
- Technology-enabled mission capabilities
- Identified IT service management improvements (ITSM)

It's a digital world, and government organizations are not exempt from the need to transform to a digital enterprise or risk becoming obsolete. Evolving missions, policy reforms, emerging national threats, changing workforce demographics, the move to mobility and budgeting austerity all demand that public sector IT solutions be nimble, efficient, integrable and cost effective. Citizens who have grown accustomed to a highly-personalized experiences experiences, self-directed electronic transactions, followed by instant fulfillment, are looking for the same service experience from government.

Legislation, regulation and budgetary pressure have caused government agencies to adjust slowly, but each new administration introduces new priorities, policies and personalities that ultimately influence the IT space. The shifts that are now taking place affect every aspect of the mission value chain, and the government of the future will look nothing like the one of the past.

Government change tends to move more slowly than consumer change, requiring government to start changing sooner than it is accustomed to. Modern governments recognize that if they can anticipate citizens' needs, they can be prepared for them and can integrate service delivery closer to the source of need.

At the same time, advances in cloud computing and storage, elastic networks, and sophisticated development and analytics platforms are making inexpensive, massively scalable computing resources available

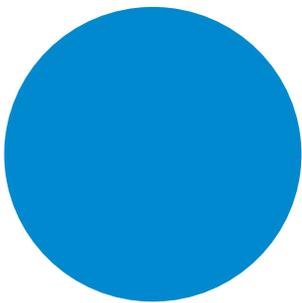
to virtually any government organization. Powered by automated provisioning and advanced service management platforms, the as-a-service economy is maturing, with more and more of today's enterprise IT capacity consumed from outside partners.

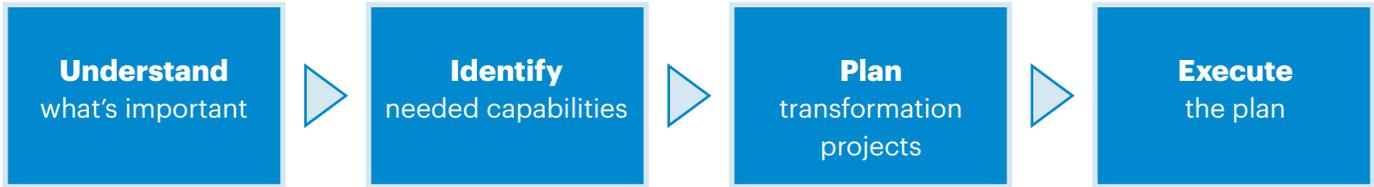
## Perspecta's digital strategy and transformation services

Perspecta's digital strategy and transformation offerings deliver expertise to help you thrive in today's digital world. Our offerings define the projects and activities needed to achieve outcomes tied to the unique strategic goals of your organization, identify process inefficiencies and bottlenecks that are inhibiting expected outcomes, identify IT service management (ITSM) strategies to enhance your understanding of your IT landscape, and facilitate the introduction of emerging technologies that address the use cases of your organization's unique mission. The result: greater stakeholder alignment of projects to strategic goals and objectives, increased process efficiencies and mission-tailored technology infusion.

## Our approach

We provide solutions that deliver outcomes in the most effective way by understanding your strategic vision and goals and what is most important to your enterprise. As partners, we work together to identify the capabilities needed to transform your enterprise.





### Digital destination consulting

Understand and control the digital dynamics affecting your enterprise and enable continuous, value-based digital transformation. Benefit as our subject matter experts use proven tools and methodologies to provide you with the digital know-how, practical and comprehensive ways to apply agile strategies, and the capability to respond to the digital dynamics of continuous change.

### Enterprise and IT service management consulting

Proactively assess and integrate digital technologies to deliver business innovation, as well as digitize and automate enterprise processes to improve business performance. Benefit from our proven processes and tools that help create innovative and intuitive digital experiences, enabling a radical operational transformation and organizational effectiveness.

### Data center transformation consulting

Develop a transition strategy to integrate digital technologies into agile cloud and data center solutions aligned with enterprise goals. Using the latest enabling technologies, our subject matter experts will guide you in a seamless digital transformation journey. Benefit from the full value of a new, digitally transformed infrastructure.

### Mission and emerging technology consulting

Explore digital disruptors and digital industry solutions that will solve mission-specific digital challenges within your enterprise. Leveraging an ecosystem of best-of-breed solution partners, we help execute projects driving business insight through analytics. Benefit as your operational costs are lowered and productivity improves.

### Mission process transformation

Effectively operationalize technology and rapidly respond to ever-evolving business needs as our experts analyze your data, understand your business needs and provide professional expertise and insights. Leveraging Lean Six Sigma and other industry best practices, we employ advanced analytical techniques.

### Why Perspecta

Perspecta helps our customers harness the power of transformation. For more than 50 years, we have built a track record of success guiding organizations of all sizes through successful change cycles. Our broad experience with the world's largest enterprises, combined with our deep mission knowledge, enables us to leverage commercial sector best practices to help government customers predictably navigate the future.

- Working with an Intelligence Community agency, our mission process transformation value stream mapping workshop brought together key stakeholders to capture and analyze the existing processes, identifying value-add/ non value-added activities, and determined the end-to-end process cycle time. The agency's overall test planning cycle time was reduced by 77 days (a 29 percent reduction) and average cost aversion of \$2.8 million per year in labor costs due to the reduction in cycle time
- Supporting an Intelligence Community customer, our transformation advisors led two Lean Six Sigma projects to identify areas of efficiency for improving the operations and maintenance support for a national space system, resulting in a cumulative cost avoidance of over \$10 million per year
- Leveraging our transformation roadmap (TxRM) solution for a Department of Defense customer, we provided them with an approach to align their shared perspectives, make decisions based on the shared intent and launch their enterprise transformation through a coordinated set of actions. The TxRM prepared stakeholders for an ongoing transformational journey with critical waypoints focused on measured mission outcomes.